



# TEALS Tech Day 2014

## Agenda

To conserve battery for the app building activity, please **power off your devices** until 10:00 am.

If you did not bring a smart phone, tablet, or laptop, we will have a limited quantity available for loan.

## Opening Ceremony

9:30 to 10:00am

Keynote: Reggie Hutcherson, Platform Strategy Director, Microsoft

## App Challenge

10:05 to 11:55am

Build your own mobile app using TouchDevelop!

## Lunch

12:00 to 12:55pm

Students will have the opportunity to visit the Microsoft Store.

## Technology Career Panel

1:00 to 2:00pm

Speaker: Nicole Rodgers, University recruiter, Marin Software

Speaker: Mike Wiacek, Information security team manager, Google

Speaker: Alice Peng, Developer advocate, Twitter

Speaker: Steven Edouard, Developer Evangelist, Microsoft

## Closing Ceremony

2:05 to 2:30pm

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**Submit questions for the panelists or share your experience on Twitter and Instagram by using [#tealstechday](#)**



## Next Steps

**Register for the Code Day Hackathon held May 24 – 25.**

**<http://codeday.org>**



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## Panelist Bios

### Mike Wiacek

Mike is a manager on Google's Information Security team as well as a Staff Software Engineer. He leads efforts to study and disrupt targeted attacks against users and organizations worldwide using big data analytical approaches. Mike received his BA in Computer Science and Mathematics from La Salle University and his MS in Computer Science from University of Maryland. In his free time, Mike is an avid photographer. Check out his photos at [www.mikewiacek.com](http://www.mikewiacek.com)

### Alice Peng

Alice received her BS in Electrical Engineering/Software from Stanford and her MS in Industrial Engineering/Management of Technology from UC Berkeley. After 3.5 years of getting developers excited about building apps as a Developer Evangelist at Microsoft, she's now helping developers monetize their apps with MoPub as a Developer Advocate at Twitter. In her free time, she enjoys training in circus arts (aerial silks, flying trapeze, contortion, partner acrobatics), hunting down delicious food, and running obstacle races in fun costumes. You can follow her on Twitter @alicepeng or at [alicepeng.com](http://alicepeng.com)

### Nicole Rodgers

Nicole grew up in Orange County and graduated from UC Berkeley with a BA in History. She currently works as a University Recruiter at Marin Software, a revenue acquisition management platform used by advertisers in San Francisco. She focuses specifically on hiring interns and software engineers right out of college. Nicole enjoys working with and advising students both in her professional life as well as in her time off.

### Steven Edouard

Steven received his undergraduate in Computer Engineering from the University of Florida. Before joining Microsoft he worked in the defense industry on subsea mine hunting and acoustic systems. He first joined Microsoft in Redmond, WA as a Software Test Engineer for .NET, a fundamental technology used by billions. He now works as a Developer Evangelist in the Bay area. Outside of tech, he likes to sail, ski, hike and hit the beach.